



Kincardine
& Community Health Care
FOUNDATION

BUILDING HEALTH CARE
for GENERATIONS

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For Immediate Release

Kincardine Hospital Foundation announces new campaign goal of \$18 million

The Kincardine & Community Health Care Foundation board has increased the target of its capital campaign to \$18 million to reflect the addition of an MRI machine to its hospital redevelopment plans.

The capital campaign, *Building Health Care for Generations*, increases the target from the previously announced \$12 million and reflects the addition of the provincially approved MRI to be added to the new Medical Imaging suite as part of the redevelopment of the Kincardine hospital, due to begin in 2026.

“We are incredibly fortunate to have the support of the Kincardine & Community Health Care Foundation for the Kincardine Hospital Redevelopment Capital Campaign,” said Nancy Shaw, CEO of the South Bruce Grey Health Centre, which includes the Kincardine hospital. “The *Building Health Care for Generations* Capital Campaign will enable the modernization and expansion of the hospital’s emergency and diagnostic imaging departments, the laboratory, and the decontamination room, while including a new MRI program in Kincardine. The modernization and expansion of our services will ensure that the Kincardine hospital will be able to meet the medical needs of our growing community by providing access to high quality health care efficiently, timely, and close to home.”

The Foundation has put together a dedicated campaign team of volunteers led by co-chairs Kathryn Freimanis and Graham Mahood. These volunteers are the Foundation’s ambassadors, and they include current and retired health care workers, business people, and interested community members. In the coming months, these ambassadors will be reaching out to families, community groups and businesses to seek their support in raising the funds necessary to see the hospital redevelopment and expansion through to completion.

“The health care ambassadors are a group of dedicated community members with a passion for health care” said Becky Fair, president of the Hospital Foundation board. “They have been meeting, planning and preparing for this campaign for several months now, and are committed to reaching the Campaign’s fundraising goals. Together, with everyone in our community’s support, we are confident that we will reach this target while *Building Health Care for Generations*. We encourage anyone interested in joining the Foundation as an ambassador to reach out to us.”

Already local businesses and community groups are signalling their commitment to the redevelopment of the hospital through multi-year commitments. Hurontel has signed a five-year agreement to contribute \$500,000 to the campaign, and other large donations are expected to be announced in the

coming weeks and months. The new Medical Imaging department will be named after Bruce Power, which, along with its suppliers, have pledged \$2 million in support of the project.

Community members who would like more information about supporting the campaign can contact Mark Womack, Capital Campaign Manager, at 519-396-3331 x4335 or kfcapitalcampaign@outlook.com.

About the Foundation

The Kincardine & Community Health Care Foundation was established in 1995 as a non-profit charitable organization. The Foundation is governed by a volunteer Board of Directors that is committed to representing the people of Kincardine and the surrounding communities. The sole purpose of the Foundation is to raise funds for the benefit of our local hospital.